

300-4223

Frankenfeld Associates Interactive Proposal

Date: February 16, 2005

LF031605-13

Customer: City of Rapid City
Attn: Jean Hawkinson
300 Sixth Street
Rapid City, SD 57701
605-716-6733

Prepared by: Dan Flynn
Technical Director
Frankenfeld Associates Interactive
PO Box 8194
Rapid City, SD 57701
605-348-8441

1. Description of Work

City of Rapid City had requested a proposal to create an online survey for the Parks and Recreation Department. The data gathered by the survey would be stored in an Access database, which would be accessible for creating internal reports.

2. Quote

Table 1 outlines the development costs to complete the requested changes. Table 2 outlines the development costs excluding the survey form design and layout, which could be done by Jean Hawkinson. Standard labor rates and hosting rates are contained in Appendix A.

Table 1 - Web Site Development Costs – Option 1

Item	Setup	Monthly
Web Site Survey Form Design and Layout Design and layout services for the online survey form.	\$150.00	
Access Database Design Design and implementation of an Access Database to store results from online survey form. Estimate 6 hours at \$50 per hour.	\$300.00	
Total	\$450.00	

Table 2 - Web Site Development Costs – Option 2

Item	Setup	Monthly
Access Database Design Design and implementation of an Access Database to store results from online survey form. Estimate 6 hours at \$50 per hour.	\$300.00	
Total	\$300.00	

4. Fee Schedule and Terms

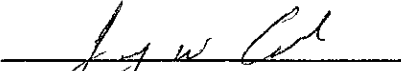

Current rates for products and services provided by Frankenfeld Associates Interactive are shown in Appendix A.

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5. Proposal Acceptance

The items quoted in this proposal are valid for 30 days.

By signing below you indicate your intent to purchase services from Frankenfeld Associates Interactive.

Proposal Accepted By:  Date: 3-2-05
Frankenfeld Associates Interactive Representative:  Date: 3/2/05

Approved by City Council of City of Rapid City on March 21, 2005.

Mayor

ATTEST:

Finance Officer

(SEAL)

Web Development Options Price List

Effective (7/1/04)

Service	Rate
Web Page Construction - HTML and ASP Scripting Web Site Consulting	\$50/hour
Graphics Design	\$75/hour
CGI Scripting/Programming (Perl, C, C++, Visual Basic)	\$90/hour
Database Design and Programming	\$90/hour

Hosting Options Price List

Effective (7/1/04)

Service	Yearly Fee	OR... Monthly Fee	Setup Charge
Web Hosting Package #1 10 Mb Disk Space FTP Access (No dial-up) 1 E-mail address 1 Gb bandwidth	\$160.00	\$14.95	\$30.00
Web Hosting Package #2 30 Mb Disk Space FTP access (No dial-up) Microsoft Front Page access ASP Scripting 5 E-mail address 1 Gb bandwidth Unlimited Virtual E-mail Addresses	\$340.00	\$29.95	\$30.00
Web Hosting Package #3 50 Mb Disk Space FTP access (No dial-up) Microsoft Front Page access ASP Scripting 5 E-mail address Unlimited Virtual E-mail Addresses 3 Gb bandwidth Microsoft Access Database Web Statistics Secure Server (Certificate Fee Not Included)	\$550.00	\$49.95	\$30.00
Web Hosting Package #4 50 Mb Disk Space FTP access (No dial-up) Microsoft Front Page access ASP Scripting 5 E-mail address Unlimited Virtual E-mail Addresses 3 Gb bandwidth Microsoft Access Database 10 Mb SQL Server Database Web Statistics Secure Server (Certificate Fee Not Included)	\$675.00	\$69.95	\$50.00
Additional Add-on Services			
SQL Server Database (10 Mb)		\$15.00	\$30.00
Additional POP E-Mail Address		\$2.00	\$5.00
Email to Fax		\$3.00	\$5.00
Email to Pager		\$3.00	\$5.00
Additional DNS Entries		\$5.00	\$5.00
20 Mb Disk Space		\$3.00	
1 Gb Bandwidth		\$8.00	
Web Statistics		\$5.00	\$5.00
Domain Name Registration			\$15/year
Thawte Certificate Registration			\$199/1st year
Thawte Certificate Renewal			\$159/year
Co-location Services			
Static IP Address		\$10.00	\$10.00

Hosting Options Price List

Service	Yearly Fee	OR ... Monthly Fee	Setup Charge
Co-Location Services 6 Gb bandwidth 2 IP Addresses 2 DNS Entries 10 E-mail Addresses Unlimited Virtual E-mail Addresses Full-time UPS backed up by diesel Generator Complete Environmental Control Secured Environment	\$2,160.00	\$200.00	\$200.00

On-Demand Streaming Audio/Video Hosting Price List Effective (7/1/04)

Service	Monthly Fee	Setup Charge
Streaming Video Hosting Package #1 60 Mb Disk Space 1 Gb Bandwidth Usage	\$11.95	\$15.00
Streaming Video Hosting Package #2 100 Mb Disk Space 2.5 Gb Bandwidth Usage	\$22.95	\$15.00
Streaming Video Hosting Package #3 500 Mb Disk Space 5 Gb Bandwidth Usage	\$59.95	\$15.00
Streaming Video Hosting Package #4 1 Gb Disk Space 10 Gb Bandwidth Usage	\$89.95	\$15.00

Additional Media Streaming Services

Service	Fee
On-Demand Streaming Audio/Video Hosting Hosting for QuickTime, RealOne or Windows Media on-demand video or audio files. Listed below are some estimates for calculating the size of an on-demand file per minute. 56 Kbps Audio File Approximately 0.5 Mb per minute. 37/150 Kbps MBR Video/Audio File Approximately 2.5 Mb per minute NOTE that the above calculations are only estimates and vary greatly depending on encoding format, quality and format size.	\$0.10 per Mb per month (Min \$9.95 per month)
Streaming Audio/Video Bandwidth Usage On-demand media consumes bandwidth based on how long the clip is played and how many users connect to the clip. 37 Kbps - 0.3 Mb per minute 56 Kbps - 0.4 Mb per minute 100 Kbps - 0.8 Mb per minute 150 Kbps - 1.10 Mb per minute	\$0.008 per Mb per month
Media Encoding Rates Windows Media, QuickTime, RealOne Player, AVI, MP3, MPEG-4 and other formats available.	\$35 setup fee per clip \$5 for every 15 minutes
Media Re-encoding Rates Re-encode media from one format to another. Windows Media, QuickTime, RealOne Player, AVI, MP3, MPEG-4 and other formats available.	\$0.25 per minute Minimum \$30 fee.