Year 2005-2006 CLG PRESERVATION PROJECT APPLICATION

Project Title: 2005-2006 City of Rapid City Historic Preservation Public Education Project

Location of Project Area: City of Rapid City, South Dakota

Applicant Name and Address:

Rapid City Historic Preservation Commission

300 Sixth St.

Rapid City, SD 57701

Telephone - (605)394-4120

Project Manager Name and Address:

Karen Bulman, Planner I

Rapid City Growth Management Department

300 Sixth Street

Rapid City, SD 57701

Telephone - (605)394-4120

2005 Federal Amount Requested: Basic \$2,000, Supplemental \$6,200

Project Period: Beginning June 1, 2005; Ending May 31, 2006

Project Products:

Public Education Workshop

- Historic Sign Workshop
- Revised Walking Tour Brochure

PROJECT SUMMARY:

Basic Allocation Funds: Supplies, Workshop/Educational Materials, Memberships, and Postage and Program Administration.

Supplemental Fund Project: Revised Walking Tour Brochure, Historic Sign Workshop, and Public Education Workshop

- 1A. The proposed project meets the requirements of Supplemental Funds usage in a number of ways. The Historic Sign Workshop will provide sign businesses and the general public with information regarding all aspics of historic signs in the region to include colors, lettering and overall appearance. The public workshop will provide the Historic Preservation Commission with an important opportunity to heighten public awareness and interest concerning the community's historical resources and historic preservation in general. Our Walking Tour Brochure has been used extensively through our educational workshops and for the many visitors and conventioneers Rapid City sees throughout the year. The revised changes made in the brochure will provide additional information and enlighten all citizens of the historic value of this area for Rapid City and for the State of South Dakota.
- 1B. The principal products of the 2005-2006 CLG project will be: (1) Historic Sign Workshop, (2) Public Education Workshop and, (3) Revised Walking Tour Brochure.

The Historic Preservation Commission is requesting \$5000 of supplemental project funds to revise the Walking Tour Brochure. The brochure will include additional information and mapping about the historic vignette signs located within the district. The Commission believes it is important to make this information project available to the public which will increase their awareness of our Historic Districts and the structures within the District.

The Historic Preservation Commission is requesting \$500 to be used to acquire materials for an Historic Sign Workshop. The appearance of an historic building can be dramatically enhanced by a sign that compliments the building. With the advancement of sign technology, it becomes a challenge to accomplish this task. The Commission is requesting funds to acquire the materials necessary to have a workshop for the sign companies, as well as the general public, to provide historic sign information. Samples of color and lettering would be available to educate the public on the value of an historic sign for its own merit and the complimentary value to the historic building to which it is attached.

Another important product of the 2005-2006 Public Education Project of the CLG grant will be a public workshop. A total of \$700 of the CLG supplemental funding will be used towards this component of the project. The precise type of workshop has not yet been selected; however, it will likely be an information booth at the Black Hills Home Builder's show at the Rapid City Civic Center. The proposed theme of the workshop will be to further educate owners of historic properties and dispel some of the myths regarding the historic review process mandated under SDCL 1-19A-11.1. In concert with this effort, the Commission members will be working on their own to develop better communication with owners of historic properties and to provide valuable input to city officials and community leaders regarding historic preservation.

- 2. The public workshops and the revised Walking Tour Brochure will help increase public awareness and recognition of historic preservation, and will ultimately help to save more of the community's important historical buildings and provide accurate information for the Commission, Public Officials, and the general public.
- 3. The products will be produced both through a publishing firm and the direct efforts of the Historic Preservation Commission members. A firm will be hired to revise the Walking Tour Brochure. The Historic Preservation Commission will prepare and conduct the workshops.
- 4. Users and those benefiting from the project will include the entire community, surrounding area, and numerous tourists that visit the region every summer. On a long-term basis, benefit will be provided to the National Park Service, State Historic Preservation Office, the City of Rapid City, and state historians as the public education component of the project will lead to future property nominations.
- 5. The primary preservation need and the SHPO goals addressed by this project will be the education of the general public about historic preservation.
- 6. NA
- 7. NA

TENTATIVE SCHEDULE:

Start Date: May 1, 2005 End Date: May 31, 2006

Revise the Walking Tour Brochure: Receive Quotes by July 1, 2005, Select Publishing Firm by August 1, 2004, Project to be completed by December 31, 2005

Historic Sign Workshop: Preliminary Plans complete by September 1, 2005 with Workshop to be held by November 15, 2005.

Public Education Workshop: Preliminary Plans complete by December 31, 2005 with Workshop to be held by March 30, 2006.

COST ESTIMATES:

BASIC ALLO	CATION BUDGET	Federal	Match	Total
Salaries/Benefits Planner I Administrative Assistant Administrative Secretary HPC Members HPC Members as Professionals			\$350.00 \$150.00 \$280.00 \$670.00 \$550.00	\$2,000.00
Memberships Postage, Program Administration/Supplie Seminars TOTALS		\$275.00 oplies \$1,225.00 \$500.00 \$2,000.00	\$2,000.00	\$2,000.00 \$4,000.00
MATCH: Donor: Source: Kind: Amount:	Operating Funds **Cash	HPC Services Volunteer \$1,220.00	· ,	
SUPPLEMEN	NTAL ALLOCATION BUDGET	Federal	Match	Total
Salaries/Benefits Planner I Administrative Assistant Administrative Secretary HPC Members			\$2,600.00 \$1,000.00 \$1,300.00 \$1,300.00	\$6,200.00
				\$6,200.00
Publishing Control Historic Sign Public Education TOTALS	Workshop	\$5,000.00 \$500.00 \$700.00 \$6,200.00	\$6,200.00	\$12,400.00
MATCH: Donor: Source: Kind: Amount:	Operating Funds **Cash	HPC Services Volunteer \$1,300.00		

^{**} Note: This cash match is made up of City Staff time.

MEMBERSHIPS:
South Dakota Historical Society
Preserve South Dakota
National Trust for Historic Preservation
National Alliance of Preservation Commissions

Carol Reed-Brown, Banker/Marketing Director

Pat Roseland, West Boulevard Historic Property Owner

HISTORIC PRESERVATION COMMISSION MEMBERSHIP LIST:
Adam Altman, Attorney
Duane Baumgartner, Public Arts
Michael Bender, Landscape Architect
Ali DeMersseman, Training and Employment
Dennis Halterman, Downtown Business Owner
Jean Kessloff, West Boulevard Historic Property Owner
Kenneth Loeschke, Professional Engineer
Norman Nelson, Printing

knowledge, and that I am the duly authorized representative of the applicant. I have read the Allocation Guide and I am familiar with all terms and conditions set forth therein. Attached are necessary resumes of project personnel and the completed copies of the Assurances and Debarment and Suspension Certification forms. (Note: Resumes on file with SHPO).

I certify that the information contained in this application is true and correct to the best of my

Dated:	, 2005	
Proie	ect Manager Signature	