



# GeoAnalytics™

**RECEIVED**

June 23<sup>rd</sup>, 2003

**JUN 27 2003**

Marcia Elkins, Director  
Planning Department  
City of Rapid City  
300 Sixth Street  
Rapid City, SD 57701

**Rapid City  
Planning Department**

Dear Marcia,

It was nice to speak with you last week about reinvigorating our proposal to assist the City in evaluating different land management software solutions. Based on that conversation, I have refreshed the scope of work, deliverables and costs from our previous proposal. As before, the work would involve us reviewing and assessing five "off-the-shelf" land management solutions that we feel could meet the City's needs. This review would include documenting their capabilities as they relate to the City's needs and presenting findings to the e-government committee and the City Council to facilitate a decision.

Please keep in mind that given the City's continued interest in pursuing an enterprise software suite, it may be problematic to locate software applications that will meet the City's requirements and budget. GeoAnalytics will do its best to locate appropriate packages.

This project would be completed by staff from the Consulting Division with domain expertise assistance from Varion Systems.

## **Scope of Work**

- Phase 1: Product Review – Review five land management applications to assess their functionality. Collect costs, implementation requirements, integration capabilities, extendability, and functional requirements. Level of effort of six days.
- Phase 2: Documentation – Create a 3-5 page document analyzing the five system's capabilities. This document will define the strengths and weaknesses of each application and provide analysis that will identify what the City will gain and/or lose by pursuing these applications. Level of effort of two days.
- Phase 3: Presentation – Present the findings of this study to the e-government committee and facilitate a discussion with the committee about the pros and cons of the "enterprise" solutions presented in the early phase as compared to the "off-the-shelf" solutions examined within this phase. Level of effort of two days.

**Deliverables**

1. Documentation presenting the pros and cons of the five software packages and analysis leading toward a recommended approach for purchase and implementation.
2. Facilitation to examine the analysis and understand it in relation to the overall City goal of an enterprise system as defined in our earlier study.
3. Presentation to the e-government committee and, if necessary, City Council.

**Cost**

GeoAnalytics is prepared to complete the work for a fixed fee of \$10,000 + travel and direct expenses.

Please feel free to contact me if you have any questions.

Regards,

A handwritten signature in black ink that reads "Paul Braun". The signature is written in a cursive style and is followed by a long horizontal line that extends to the right.

Paul Braun  
Vice President  
GeoAnalytics, Inc.