



## **RUSHMORE MALL PARKING LOT EVENTS**

### **JANUARY**

Midstate Camper Show  
Various Marketing Activities

### **FEBRUARY**

Valentines Day Event  
Various Marketing Activities

### **MARCH**

Life Flight Helicopter  
Various Marketing Activities

### **APRIL**

Boat Show and Sale  
McKie Ford/Gold Key Car Show  
Courtesy Lincoln Car Show  
Greenhouse  
Air Force Simulator  
Various Marketing Activities

### **MAY**

Capitol City Antiques  
Car Show  
Carnival  
Auction  
Rapid Soft Water Spa Show  
Various Marketing Activities

### **JUNE**

Father's Day weekend event  
Midcontinent Event  
Boat Show  
Golf Cart Show  
Various Marketing Activities  
Sporting Equipment Show

### **JULY**

Rapid Motors Car Show and Sale  
4<sup>th</sup> of July Parade  
Barbeque  
Various Marketing Activities

### **AUGUST**

All American Rally Week  
Toon Disney Talent Show  
Street Dance  
Various Marketing Activities

### **SEPTEMBER**

Carnival  
Capitol City Antiques  
McKie Ford/Gold Key Car Show and Sale  
New & Used Recreational Vehicle Sale  
Circus  
Various Marketing Activities

### **OCTOBER**

Courtesy Lincoln Car Show and Sale  
Midstate Campers  
Pumpkin Patch  
Various Marketing Activities

### **NOVEMBER**

Christmas Tree Lot  
Cajun Turkey Roaster Event  
Various Marketing Activities

### **DECEMBER**

Santa's Arrival  
Various Marketing Activities

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#### Rushmore Mall

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[www.macerich.com](http://www.macerich.com)

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